



www.smp-tr.com

A photograph of three women from the chest up, wearing trench coats. The woman on the left has long, wavy brown hair and is smiling, wearing a tan trench coat over a red and green plaid shirt. The woman in the middle has short blonde hair and is looking down, wearing a dark brown trench coat over a dark blue denim shirt. The woman on the right has short dark hair and is looking forward, wearing a dark brown trench coat over a striped shirt. The background is a solid teal color.

we work
for the
collection
of
tomorrow

■ ■ ■ ■
SMP
BRAND MARKETING



With 21 years of experience in design, production, and marketing, we are an innovative production organization that blends strong manufacturing expertise with exceptional service and top quality. We efficiently manage the needs of global brands in ready-to-wear fashion and oversee the collections of leading brands in Turkey with our advanced operational capabilities.

You Dream, We Create !



We transform your vision into reality by seamlessly carrying it through to production, guided by our highly experienced team and deep industry expertise.

By approaching every stage of the process from the customer's perspective, we meticulously manage every detail through thorough controls and follow-ups. Our proactive approach allows us to anticipate and analyze potential challenges, ensuring mistakes are prevented before they arise.



Driven by continuous R&D, we closely follow industry trends and introduce innovations that lead the market. Our commitment is to create meaningful difference and lasting value in our field.



SMP & Halley Stevensons

The Exclusive Sales Agent of Leading Waxed Cotton Fabrics in Turkey


SMP
BRAND MARKETING

HALLEY
STEVENSONS
SINCE 1864



**HALLEY
STEVENSONS**
SINCE 1864

Independent British brand producing innovative
waxed cotton fabrics for over 150 years.

2024 - 2025

Waxed Cotton

Premium Waxed Canvas Jackets
for Extreme Weather Protection





7057 - NAVY

CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



7127 - BROWN

CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



7127 - KHAKI

CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



7322 - NAVY

CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



7322 - KHAKI

CONTACT INFO

info@smp-tr.com | +90 212 235 08 54

7309 - KHAKE



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54





CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



A HEALTHY AND COMFORTABLE TOUCH TO YOUR LIFE



Everfresh products containing zinc pyrithione (Inventory No: BEN.0308), which has an antibacterial effect, do not harbor bacteria on it! In this way, Everfresh products are ideal for anyone who takes care of their health and prioritizes hygiene.

With Everfresh, which prevents the formation of bad odors and requires less washing, you can enjoy the ease of use and feel the comfort of making the right decision to support a sustainable future.

2024 - 2025

Outwear

Premium Outdoor Collection
for Extreme Weather Protection





3 in 1 coat



fleece use



single coat use



two in one use

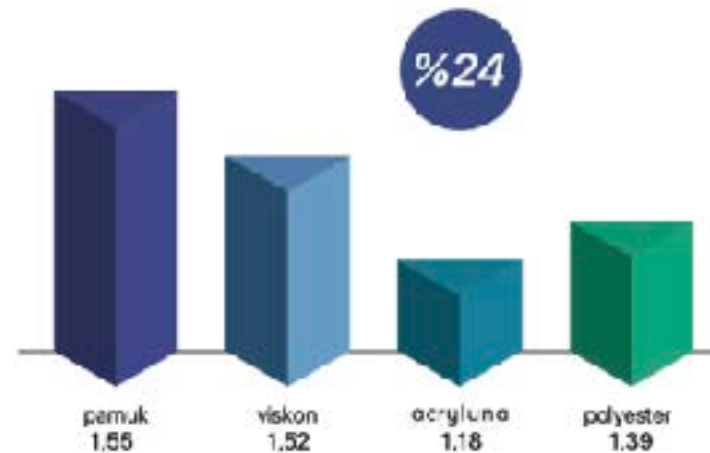


CONTACT INFO

info@smp-tr.com | +90 212 235 08 54

Polar Flyer

Comfort of Warming without Sweating



FEEL THE COMFORT OF LIGHTWEIGHT

Since the specific weight of Acryluna fiber is 24% lower than cotton and 15% lower than polyester, the pleasure of freedom of movement is felt at the highest level, as the clothes produced with Acryluna are much lighter.



With Acryluna, it is possible to move comfortably in cold weather without getting cold and without sacrificing comfort, and not to worry about sweating while choosing clothes.

Acryluna Fleece; Since it warms 62% more than other clothes, thermal comfort, which we can describe as the harmony of the body with the environment, is provided without the need for sweating and the ideal temperature of the body is maintained.



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



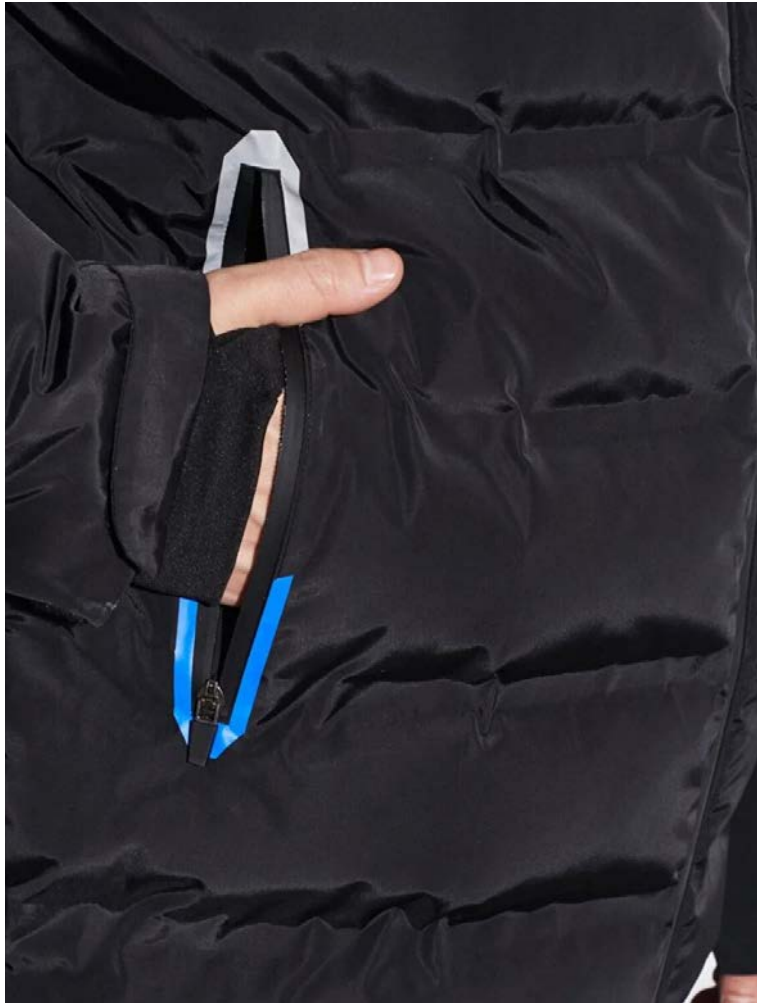
CONTACT INFO

info@smp-tr.com | +90 212 235 08 54





















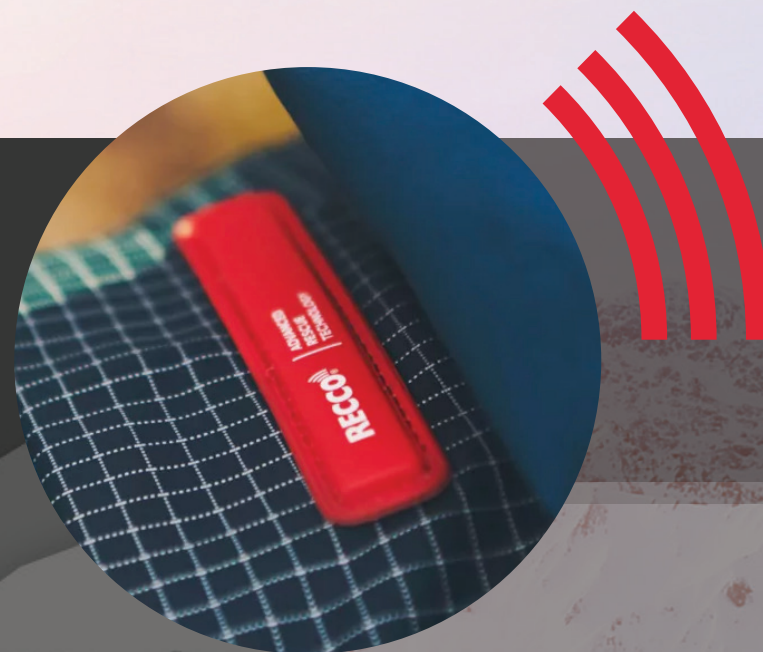






BE SEARCHABLE

RECCO reflectors require no power and makes you searchable to rescue professionals by worldwide.





CONTACT INFO

info@smp-tr.com | +90 212 235 08 54

HEAD OFFICE

İSTANBUL / TÜRKİYE



Wrangler

CAT

Discovery
EXPEDITION

SKECHERS

NATIONAL
GEOGRAPHIC

Lee

Kappa

BOYNER

DUFY

ellesse

Jeep



Woven Production Capacity: 15.000 pcs/week woven items with yearly contracted based 5 subcontractors.

Trench: 2000 pcs/week. **Coat:** 3000 pcs/week

Pant/Short/Jogers: 10.000 pcs/week

References : Wrangler, CAT, Discovery National, Sketchers, National Geographic, Lee, Kappa, Boyner, Dufy, Ellesse, Jeep

Headquarter:

4 Merchandiser

1 Designer

4 Pattern Makers

7 Sewing Operators

**Avarage 60 pcs/week for production samples +
with salesman samples organization 4000 pcs/year samples are dued.**

FAQ

2024 - 2025

Basics





CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54



CONTACT INFO

info@smp-tr.com | +90 212 235 08 54

Freedom of Movement with Thermal Comfort

Enjoy the comfort of lightness and delicacy with acryluna!

The specific weight of Acryluna fiber is 24% lower than cotton and 15% lower than polyester. This is why clothes made with acryluna are much lighter.

Moreover, acryluna is up to 43% thinner compared to cotton. With its thin and light structure, it makes you feel the pleasure of comfort and freedom of movement.



*WITH 4 TIMES
FAST DRYING PERFORMANCE
ALWAYS STAY DRY, ENJOY LIFE!*





Knitted Production Facility

ORDU / TÜRKİYE

Sedex

INDITEX
Audit Support





Weekly Production Capacity: 30,000 basic products or 20,000 zipper polo neck pocketed singer-dominant models

Types of Fabrics Used: Lacoste fabrics, 3-thread, 2-thread, steel interlock

Countries Produced For: Germany, Spain, Denmark, United Kingdom, France, Holland, Italy

Total Area: 4,298 m²

Total Number of Employees: 90

References: H&M, ZARA, ZARA MAN, ZARA KIDS, LES DEUX, SAMSØE, CISZERE, BERSHKA, STRADIVARIUS

Total Number of Machines: 115

Number of cutting tables: 3

Number of spreading machines: 3

Number of inspector tables: 20

Number of ironing tables: 20

FAQ

A graphic for the FAQ section. The letters 'FAQ' are in a large, bold, white font. To the right of the 'Q' is a red speech bubble with three white dots inside, and below it is a blue speech bubble with a white question mark inside.



Sedex[®]

INDITEX
Audit Support





www.smp-tr.com